

01 NCAC 35 .0305 CAMPAIGN LITERATURE

- (a) Each charitable organization accepted as a part of the campaign:
- (1) Shall provide information about its services including administrative and fund-raising costs, to the Statewide Campaign Organization for use in the campaign;
 - (2) Shall not be listed more than one time in the campaign literature unless the SECC Advisory Committee and the Statewide Campaign Organization, each determines the following:
 - (A) It is in contributors' interests to more specifically direct their gifts to separate geographic locations; and
 - (B) The organization maintains records that determine that gifts so designated to that geographic area accrue only to the benefit and purposes of the organization in that designated area;
- (b) The State Employees Combined Campaign shall provide a campaign resource guide designed by the SECC Advisory Committee and all publicity shall be subject to the State Chair's approval. Publicity shall not favor one charitable organization or federation over another.
- (c) The State Chair shall approve, prior to distribution, the content of any campaign pledge or distribution card to ensure that the information contained is accurate and complies with the State Controller's requirements for format and substance.

*History Note: Authority G.S. 143-340(26); 143B-10;
Eff. February 1, 1984;
Amended Eff. May 1, 1987;
Transferred and Recodified from 1 NCAC 35 .0404 Eff. December 1, 1993;
Amended Eff. December 1, 1994; December 1, 1993;
Temporary Amendment Eff. February 15, 2002;
Amended Eff. March 1, 2006; August 1, 2004;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. January 3, 2017.*