

**02 NCAC 38 .0602 METRIC SALES OF RETAIL MOTOR FUEL**

At those locations that dispense motor fuel by the liter, the following provisions shall apply:

- (1) All streets, roadside, and similar advertising signs shall provide price per gallon information for all products for which prices are posted on said signs. Signs shall show complete dollar and cents numerals and they shall be clearly legible. Signs showing the equivalent price per liter may also be used. If a price per liter is also posted, it shall be adjacent to the gallon price.
- (2) Current and accurate price comparisons between gallon and liter values shall be posted by one of the following methods:
  - (a) a sign on the top of dispensers, positioned for easy view by the customer, and with values visible from either side of the island; or
  - (b) a decal affixed to each dispenser and positioned for easy view by the customer.
- (3) Equivalent quantity information shall also be posted on a sign that is positioned for easy view by the customer. This information may be posted on the same sign or decal described in Paragraph (2) of this Regulation.
- (4) The sign(s) or decal described in Paragraphs (2) and (3) of this Regulation shall be composed of letters and numerals of at least three-fourths inch in height.

**Note: (1):** (The following example pertains to Paragraph (2) of this Regulation.) 27.1 cents per liter = \$1.026 per gallon.

**Note: (2):** (The following example pertains to Paragraph (3) of this Regulation.) 3.785 liters = 1 gallon.

*History Note:* Authority G.S. 81A-2; 81A-23;  
Eff. May 1, 1983;  
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. March 22, 2015.