To label or claim a product to be natural based, it must contain at least 50 percent by weight of natural materials and contain at least 50 percent of all primary nutrients derived from natural materials.

History Note: Authority G.S. 106-660(a); 106-673; Eff. January 1, 1992; Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. March 24, 2019.