

**14B NCAC 15C .0206 NEW FILING REQUIRED UPON TRANSFER OF BRAND**

When a malt beverage or wine brand is transferred from one nonresident vendor, manufacturer or importer to another, the new vendor, manufacturer or importer shall, within 30 days of the acquisition of the brand or product, submit the following items, as defined in 14B NCAC 15C .0201-.0203, to the Commission:

- (1) label approval application form with labels attached;
- (2) copies of Federal Label Approval forms;
- (3) a certified laboratory analysis of the product, in English, showing alcohol content by volume, and
- (4) the wholesaler territorial designations for the brand and product that were in effect on the date the product was acquired by the vendor, manufacturer or importer.

Compliance with this Rule is mandatory notwithstanding that the product has been previously approved by the Commission.

*History Note: Authority G.S. 18B-100; 18B-203(a); 18B-206; 18B-207; 18B-1203; 18B-1303(a); 18B-1305(d); Eff. July 1, 1992;  
Amended Eff. April 1, 2011;  
Transferred and Recodified from 04 NCAC 02T .0206 Eff. August 1, 2015;  
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. August 19, 2017;  
Readopted Eff. February 1, 2026.*