

SECTION .0300 - PACKAGING AND LABELING OF MALT BEVERAGES AND WINE

14B NCAC 15C .0301 PACKAGING REQUIREMENTS

No industry member shall sell, offer for sale, or possess for the purposes of sale in this State wine or malt beverages unless:

- (1) The alcoholic beverage product is packaged, marked, branded, sealed, and labeled in conformity with these Rules.
- (2) The label on a product describes the contents of the container in accordance with standards of identity.
- (3) The industry member responsible for label or product approval provides the Commission with a valid certificate of label approval from Alcohol and Tobacco Tax and Trade Bureau of the US Department of the Treasury.

*History Note: Authority G.S. 18B-100; 18B-206(a); 18B-207;
Eff. January 1, 1982;
Amended Eff. May 1, 1984;
Transferred and Recodified from 04 NCAC 02T .0301 Eff. August 1, 2015;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. August 19, 2017;
Readopted Eff. February 1, 2026.*