

**14B NCAC 15C .0705 EXCLUSIVE OUTLETS**

An industry member shall not require, by agreement or otherwise, or by any means, that a retailer purchase alcoholic beverages from the industry member pursuant to the following practices:

- (1) contractual purchase agreements;
- (2) threat of loss of supply;
- (3) purchases made as a prerequisite for the purchase of short supply items; or
- (4) coercion by the industry member, including threats of physical or economic harm.

*History Note: Authority G.S. 18B-100; 18B-207;  
Eff. January 1, 1982;  
Amended Eff. May 1, 1984;  
Transferred and Recodified from 04 NCAC 02T .0706 Eff. August 1, 2015;  
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. August 19, 2017;  
Readopted Eff. May 1, 2026.*