

14B NCAC 15C .0706 INDUCEMENTS (TIED HOUSE)

Industry members shall not:

- (1) acquire or hold an interest in a license or permit or the premises of a retail permittee;
- (2) acquire an interest in real or personal property owned, occupied, or used by a retail permittee for the retailer's business;
- (3) furnish, give, rent, lend, or sell to a retail permittee equipment, fixtures, signs, supplies, money, services, or things of value except as provided in these Rules;
- (4) pay or credit a retail permittee for advertising, display, or distribution service;
- (5) guarantee a loan or the repayment of a financial obligation of a retail permittee;
- (6) extend credit to a retail permittee, except as provided in these Rules;
- (7) require a retail permittee to take and dispose of a certain quota of alcoholic beverages;
- (8) acquire an interest in a mortgage or deed of trust on the retailer's business or property;
- (9) pay a third party for the display of advertising on signs or scorecards manufactured by a third party for a retailer;
- (10) furnish free warehousing by delaying delivery of alcoholic beverage product or by providing refrigerated vehicles for a retailer; or
- (11) purchase advertising on signs, scoreboards, and programs at ballparks, racetracks, and coliseums from the retail concessionaire, unless the retailer is a city or county, and an exemption has been granted pursuant to G.S. 18B-1116(b).

*History Note: Authority G.S. 18B-100; 18B-207;
Eff. January 1, 1982;
Amended Eff. July 1, 1992; May 1, 1984;
Transferred and Recodified from 04 NCAC 02T .0707 Eff. August 1, 2015;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. August 19, 2017;
Readopted Eff. May 1, 2026.*