

## SECTION .0200 - ETHICS

### 21 NCAC 42E .0201 GENERAL

- (a) The optometrist shall conduct his practice in a decorous, dignified and professional manner and in keeping with the rules as adopted by the Board.
- (b) It is the continuing responsibility of the optometrist to maintain control over his practice to the end that this independent professional judgment is not compromised in the rendering of patient care.
- (c) In any printed or oral reference by an optometrist to his practice, the primary designation must be "optometrist", "optometry", or "doctor of optometry".

*History Note: Authority G.S. 90-121.2;  
Eff. February 1, 1976;  
Readopted Eff. May 30, 1978;  
Amended Eff. June 1, 1993; June 1, 1989;  
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. May 23, 2015.*